

Rep Order# 6861715 Ver# 5 Mod# 2 Status Confirmed

Traffic Order# 213164

Last Received: 10/10/2012 2:49 PM
Showing Buylines: All Lines

1 of 3

Station WISH-TV INDIANAPOLIS, IN
Advertiser () DSCC IE
Product DSCC IE
Estimate# 2003
Buyer Meredith Kaufman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2003
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---
SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-530A	DAYBREAK EARLY EDITION	:30	\$250.00	10/09-10/12	2	1	2	\$500.00	
	2	TU-F	530A-6A	DAYBREAK FIRST EDITION	:30	\$400.00	10/09-10/12	1	1	1	\$400.00	
	3	TU-F	6A-7A	DAYBREAK @ 6	:30	\$650.00	10/09-10/12	2	1	2	\$1,300.00	
	4	TU-F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$500.00	10/09-10/12	2	1	2	\$1,000.00	
	5	TU-F	8A-9A	CBS THIS MORNING	:30	\$150.00	10/09-10/12	2	1	2	\$300.00	
	6	SA	6A-9A	DAYBREAK SATURDAY	:30	\$450.00	10/13-10/13	1	1	1	\$450.00	
	7	SU	6A-9A	DAYBREAK SUNDAY	:30	\$350.00	10/14-10/14	1	1	1	\$350.00	
	8	TU-F	10A-11A	LET'S MAKE A DEAL	:30	\$300.00	10/09-10/12	1	1	1	\$300.00	
	9	TU-F	11A-12P	THE PRICE IS RIGHT	:30	\$450.00	10/09-10/12	2	1	2	\$900.00	
	10	TU-F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/09-10/12	2	1	2	\$1,300.00	
	11	TU-F	2P-3P	THE TALK	:30	\$300.00	10/09-10/12	2	1	2	\$600.00	
	12	TU-F	4P-5P	ANDERSON	:30	\$300.00	10/09-10/12	2	1	2	\$600.00	
	13	TU-F	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$900.00	10/09-10/12	2	1	2	\$1,800.00	
	14	TU-F	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$900.00	10/09-10/12	2	1	2	\$1,800.00	

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Buyer Meredith Kaufman
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Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 49/53/2003
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	TU-F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$900.00	10/09-10/12	2	1	2	\$1,800.00	
	16	SA-SU	6P-630P	CBS WEEKEND NEWS	:30	\$900.00	10/13-10/14	1	1	1	\$900.00	
	17	SA	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	10/13-10/13	0	0	0	\$0.00	
	18	SU	6P-7P	WISH-TV 6P NEWS WEEKEND	:30	\$400.00	10/14-10/14	1	1	1	\$400.00	
	19	TU-F	7P-730P	INSIDE EDITION	:30	\$550.00	10/09-10/12	1	1	1	\$550.00	
	20	TU-F	730P-8P	ENTERTAINMENT TONIGHT	:30	\$600.00	10/09-10/12	2	1	2	\$1,200.00	
	21	TU	8P-9P	NCIS	:30	\$6,000.00	10/09-10/09	1	1	1	\$6,000.00	
	22	TU-F	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/09-10/12	3	1	3	\$4,500.00	
	23	SA	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	24	SU	11P-1130P	WISH-TV NEWS 8 @ 11	:30	\$1,500.00	10/14-10/14	1	1	1	\$1,500.00	
	25	TU-F	1135P-1235A	DAVID LETTERMAN	:30	\$500.00	10/09-10/12	2	1	2	\$1,000.00	
	26	SA	330P-7P	CBS COLLEGE FOOTBALL	:30	\$700.00	10/13-10/13	1	1	1	\$700.00	
	27	M	10A-11A	LET'S MAKE A DEAL	:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
	28	SA	4P-7P	COLLEGE FOOTBALL	:30	\$400.00	10/13-10/13	1	1	1	\$400.00	
	29	SA	3P-7P	COLLEGE FOOTBALL	:30	\$550.00	10/13-10/13	1	1	1	\$550.00	

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Station	WISH-TV INDIANAPOLIS, IN	Agency	() GREAT AMERICAN MEDIA	Rep Firm	() PHILADELPHIA
Advertiser	() DSCC IE	3050 K ST NW		Sales Office	() KATE BRADY
Product	DSCC IE	WASHINGTON, DC 20007		Salesperson	
Estimate#	2003	Agency C/P1/P2/E	49/53/2003	Salesperson Phone#	215-567-6005
Buyer	Mercedith Kaufman	Flight Dates	10/09/2012 - 10/15/2012	Salesperson FAX#	215-567-5938
Phone#		Hiatus Weeks			
Fax#					

---REPORT TOTALS---

Report Totals: 43 / \$32,400.00

---SALES MONTHLY TOTALS---

Oct 12: 43 / \$32,400.00
Sales Totals: 43 / \$32,400.00
Station Totals: 43 / \$32,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals

\$140,442

CABL 0%
WTTV 3%

WISH 23%
WXIN 14%

WNDY 0%

WRTV 14%

WTHR 43%

---COMPETITIVE COMMENTS---

COMP UPDATED

Books	null
Demos	RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/09/12-10/15/12

Station	Advertiser	Product	Estimote Order Inventory Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06861715											
WISH	POL/DSCC IE	DSCC IE	2003 CBS This Morning @7a	7-8a	:30	10/09/12		CBS This Morning	\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Anderson Cooper	357-5p	:30	10/09/12		M-F 4p-5p	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Tuesday 8-9p	758-9p	:30	10/09/12		Tue Hour 1	\$6,000.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @ 530p	530-6p	:30	10/09/12		News 8 @530	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Price Is Right	1058-12p	:30	10/09/12		Price Is Right	\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Daybreak @ 6	558-7a	:30	10/09/12		Daybreak @ 6	\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 David Letterman	1135p-1237a	:30	10/09/12		David Letterman	\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 The Talk	2-3p	:30	10/09/12		The Talk	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Let's Make A Deal	958-11a	:30	10/09/12		Let's Make a Deal	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Noon News	1158a-1230p	:30	10/09/12		Noon News	\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @6	558-630p	:30	10/09/12		News 8 @6	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @5p	5-530p	:30	10/09/12		News 8 @5	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Daybreak @ 5am	5-530a	:30	10/09/12		Daybreak @ 5am	\$250.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @ 11 M-F	11-1135p	:30	10/09/12		LN M-F	\$1,500.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Entertainment Tonight	728-8p	:30	10/09/12		M-F 730-8p	\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 CBS This Morning @8	8-9a	:30	10/09/12		CBS This Morning	\$150.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Entertainment Tonight	728-8p	:30	10/10/12		M-F 730-8p	\$600.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Anderson Cooper	357-5p	:30	10/10/12		M-F 4p-5p	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @ 530p	530-6p	:30	10/10/12		News 8 @530	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Daybreak @530am	530-6a	:30	10/10/12		Daybreak @ 530am	\$400.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 CBS This Morning @7a	7-8a	:30	10/10/12		CBS This Morning	\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 CBS This Morning @8	8-9a	:30	10/10/12		CBS This Morning	\$150.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @ 11 M-F	11-1135p	:30	10/10/12		LN M-F	\$1,500.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @5p	5-530p	:30	10/10/12		News 8 @5	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Inside Edition	658-730p	:30	10/10/12		M-F 7-730p	\$550.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 The Talk	2-3p	:30	10/10/12		The Talk	\$300.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 David Letterman	1135p-1237a	:30	10/11/12		David Letterman	\$500.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Daybreak @ 5am	5-530a	:30	10/11/12		Daybreak @ 5am	\$250.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Price Is Right	1058-12p	:30	10/11/12		Price Is Right	\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @6	558-630p	:30	10/11/12		News 8 @6	\$900.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Noon News	1158a-1230p	:30	10/12/12		Noon News	\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Inside Edition	658-730p	:30	10/12/12		M-F 7-730p	\$550.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @ 11 M-F	11-1135p	:30	10/12/12		LN M-F	\$1,500.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Daybreak @ 6	558-7a	:30	10/12/12		Daybreak @ 6	\$650.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 NCAA Football	(3:30:00 PM-7:00 PM-6:30)	:30	10/13/12		NCAA Football	\$700.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Early News Sa/Su	(6:00:00 PM-6:30)	:30	10/13/12		EN (Sa-Su)	\$900.00		P1
WISH	POL/DSCC IE	DSCC IE	2003 News 8 Weekend Saturday	558-7p	:30	10/13/12		News 8 Weekend/s	\$400.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Daybreak Saturday	558-9a	:30	10/13/12		Daybreak Saturday	\$450.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @11 Saturday	11-1135p	:30	10/13/12		LN Sa	\$1,000.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 @ 11 Sunday	11-1135p	:30	10/14/12		LN Su	\$1,500.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 Daybreak Sunday	558-9a	:30	10/14/12		Daybreak Sunday	\$350.00		P2
WISH	POL/DSCC IE	DSCC IE	2003 News 8 Weekend/Sunday	558-7p	:30	10/14/12		News 8 Weekend/s	\$400.00		P3
WISH	POL/DSCC IE	DSCC IE	2003 Let's Make A Deal	958-11a	:30	10/15/12		Let's Make a Deal	\$300.00		P3
									\$32,400.00		
									\$32,400.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
-----------------------	-------

I, MAURA GILROY
do hereby request station time concerning the following issue:

Democratic Senatorial
Campaign Committee

Broadcast Length	Time of Day Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Economy

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - Brian Smoot, Exec Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

120 Maryland Ave NE DC 20002

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Total Charges:

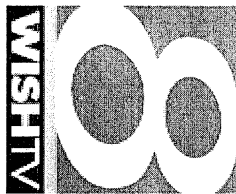
AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2003

Invoice #	213164-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213164
Alt Order #	06861715
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

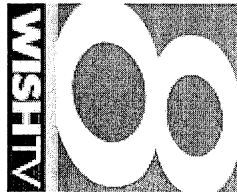
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		to						
	WISH			10/08/12 to 10/14/12		2x	-TWTF--				
	WISH			Tu	10/09/12	:30	5:21 AM	DSIN1204H	\$250.00		2
	WISH			Th	10/11/12	:30	5:09 AM	DSIN1204H	\$250.00		1
2	WISH	Daybreak @530am	530-6a		to						
	WISH			10/08/12 to 10/14/12		1x	-TWTF--				
	WISH			W	10/10/12	:30	5:36 AM	DSIN1204H	\$400.00		1
3	WISH	Daybreak @ 6	558-7a		to						
	WISH			10/08/12 to 10/14/12		2x	-TWTF--				
	WISH			Tu	10/09/12	:30	6:23 AM	DSIN1204H	\$650.00		1
	WISH			F	10/12/12	:30	6:45 AM	DSIN1204H	\$650.00		2
4	WISH	CBS This Morning @7a	7-8a		to						
	WISH			10/08/12 to 10/14/12		2x	-TWTF--				
	WISH			Tu	10/09/12	:30	6:59 AM	DSIN1204H	\$500.00		1
	WISH			Th	10/11/12	:30	6:58 AM	DSIN1204H	\$500.00		2
5	WISH	CBS This Morning @8	8-9a		to						
	WISH			10/08/12 to 10/14/12		2x	-TWTF--				
	WISH			Tu	10/09/12	:30	8:20 AM	DSIN1204H	\$150.00		2
	WISH			W	10/10/12	:30	8:58 AM	DSIN1204H	\$150.00		1
6	WISH	Daybreak Saturday	558-9a		to						
	WISH			10/08/12 to 10/14/12		1x	-----S-				
	WISH			Sa	10/13/12	:30	7:07 AM	DSIN1204H	\$450.00		1
7	WISH	Daybreak Sunday	558-9a		to						
	WISH			10/08/12 to 10/14/12		1x	-----S				
	WISH			Su	10/14/12	:30	6:38 AM	DSIN1204H	\$350.00		1
8	WISH	Let's Make A Deal	958-11a		to						
	WISH			10/08/12 to 10/14/12		1x	-TWTF--				
	WISH			Tu	10/09/12	:30	9:58 AM	DSIN1204H	\$300.00		1
9	WISH	Price Is Right	1058-12p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2003

Invoice #	213164-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213164
Alt Order #	06861715
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

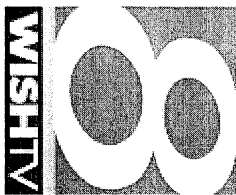
IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
9	WISH	Price Is Right	1058-12p		to						
	WISH			10/08/12 to 10/14/12	2x	-TWTF--					
	WISH			Tu	10/09/12	:30	10:59 AM	DSIN1204H	\$450.00		1
	WISH			Th	10/11/12	:30	11:29 AM	DSIN1204H	\$450.00		2
10	WISH	Noon News	1158a-1230p		to						
	WISH			10/08/12 to 10/14/12	2x	-TWTF--					
	WISH			Tu	10/09/12	:30	12:26 PM	DSIN1204H	\$650.00		1
	WISH			F	10/12/12	:30	12:08 PM	DSIN1204H	\$650.00		2
11	WISH	The Talk	2-3p		to						
	WISH			10/08/12 to 10/14/12	2x	-TWTF--					
	WISH			Tu	10/09/12	:30	2:35 PM	DSIN1204H	\$300.00		2
	WISH			W	10/10/12	:30	2:29 PM	DSIN1204H	\$300.00		1
12	WISH	Anderson Cooper	357-5p		to						
	WISH			10/08/12 to 10/14/12	2x	-TWTF--					
	WISH			Tu	10/09/12	:30	4:24 PM	DSIN1204H	\$300.00		1
	WISH			W	10/10/12	:30	3:59 PM	DSIN1204H	\$300.00		2
13	WISH	News 8 @5p	5-530p		to						
	WISH			10/08/12 to 10/14/12	2x	-TWTF--					
	WISH			Tu	10/09/12	:30	5:23 PM	DSIN1204H	\$900.00		1
	WISH			W	10/10/12	:30	5:30 PM	DSIN1204H	\$900.00		2
14	WISH	News 8 @ 530p	530-6p		to						
	WISH			10/08/12 to 10/14/12	2x	-TWTF--					
	WISH			Tu	10/09/12	:30	5:37 PM	DSIN1204H	\$900.00		2
	WISH			W	10/10/12	:30	5:59 PM	DSIN1204H	\$900.00		1
15	WISH	News 8 @6	558-630p		to						
	WISH			10/08/12 to 10/14/12	2x	-TWTF--					
	WISH			Tu	10/09/12	:30	6:14 PM	DSIN1204H	\$900.00		1
	WISH			Th	10/11/12	:30	5:59 PM	DSIN1204H	\$900.00		2
16	WISH	Early News Sa/Su	558-7p		to						

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

INVOICE

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2003

Invoice #	213164-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/15/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	213164
Alt Order #	06861715
Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

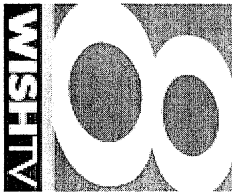
Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
16	WISH	Early News Sa/Su	558-7p		10/08/12 to 10/14/12	1x	-----SS				
				Su	10/14/12	:30	6:23 PM	DSIN1204H	\$900.00		1
17	WISH	News 8 Weekend Saturday	558-7p		10/08/12 to 10/14/12	1x	-----S-				
				Sa	10/13/12	:00	4:37 PM	DSIN1204H	\$400.00	See MG 17.2	1
18	WISH	NCAA Football	558-7p		10/08/12 to 10/14/12	1x	-----S				
				Su	10/14/12	:30	6:58 PM	DSIN1204H	\$400.00		1
19	WISH	Inside Edition	658-730p		10/08/12 to 10/14/12	2x	-TWTF--				
				W	10/10/12	:00	7:22 PM	DSIN1204H	\$550.00	See MG 19.3	2
				F	10/12/12	:30	4:25 PM	DSIN1204H	\$550.00	MG for 19.2 10/10	1
20	WISH	NCAA Football	728-8p		10/08/12 to 10/14/12	2x	-TWTF--				
				Tu	10/09/12	:30	7:28 PM	DSIN1204H	\$600.00		2
21	WISH	Tuesday 8-9p	758-9p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	8:31 PM	DSIN1204H	\$6,000.00		1
22	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	3x	-TWTF--				
				Tu	10/09/12	:30	11:23 PM	DSIN1204H	\$1,500.00		2
				W	10/10/12	:30	11:33 PM	DSIN1204H	\$1,500.00		3
				F	10/12/12	:30	11:34 PM	DSIN1204H	\$1,500.00		1
23	WISH	News 8 @11 Saturday	11-1135p		10/08/12 to 10/14/12	1x	-----S-				

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INVOICE



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WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Billing Address:

Great American Media
 Attention: Accounts Payable
 3050 K Street Northwest
 Washington, DC 20007
 USA

Advertiser	POL/DSCC IE
Product	DSCC IE
Estimate Number	2003

Invoice #	213164-1
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Order #	213164
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Deal #	
Order Flight	10/09/12 - 10/15/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	49
Product Code	53

Agency Ref	IN3307/TO232
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
23	WISH	News 8 @11 Saturday	11-1135p								
	WISH			Sa	10/13/12	:30	11:20 PM	DSIN1204H	\$1,000.00		1
24	WISH	News 8 @ 11 Sunday	11-1130p								
	WISH			Su	10/14/12	:30	11:13 PM	DSIN1204H	\$1,500.00		1
25	WISH	David Letterman	1135p-1237a								
	WISH			Tu	10/09/12	:30	11:48 PM	DSIN1204H	\$500.00		1
	WISH			Th	10/11/12	:30	12:29 AM	DSIN1204H	\$500.00		2
26	WISH	NCAA Football	NCAA Football								
	WISH			Sa	10/13/12	:30	5:49 PM	DSIN1204H	\$700.00		1
27	WISH	Let's Make A Deal	958-11a								
	WISH			M	10/15/12	:30	10:26 AM	DSIN1204H	\$300.00		1

Aired Spots

43

<u>Gross Total</u>	\$32,400.00
<u>Agency Commission</u>	\$4,860.00
<u>Net Amount Due</u>	\$27,540.00
<u>Payment Terms 30 Days</u>	

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